

LOOK NO FURTHER: THE MOTHER OF ALL WHEEL GUIDES

MODIFIED MAG

WORLD EXCLUSIVE!

MEET YOUR MAKER

RHYS MILLEN BUILDS

THE FIRST FULLY MODIFIED

HYUNDAI
GENESIS
COUPE



**TECH
CHECK!**

SILVIA TECH ■
380WHP TUNE

G35: DRIFTBOX & ■
TRACK SAFETY

PROJECT LOW KEY ■
WRAP-UP

PLUS
WE TAKE A THRILL RIDE
UP PIKES PEAK **P.38**

DRIFTASTIC
HOMEGROWN
NISSAN 240SX



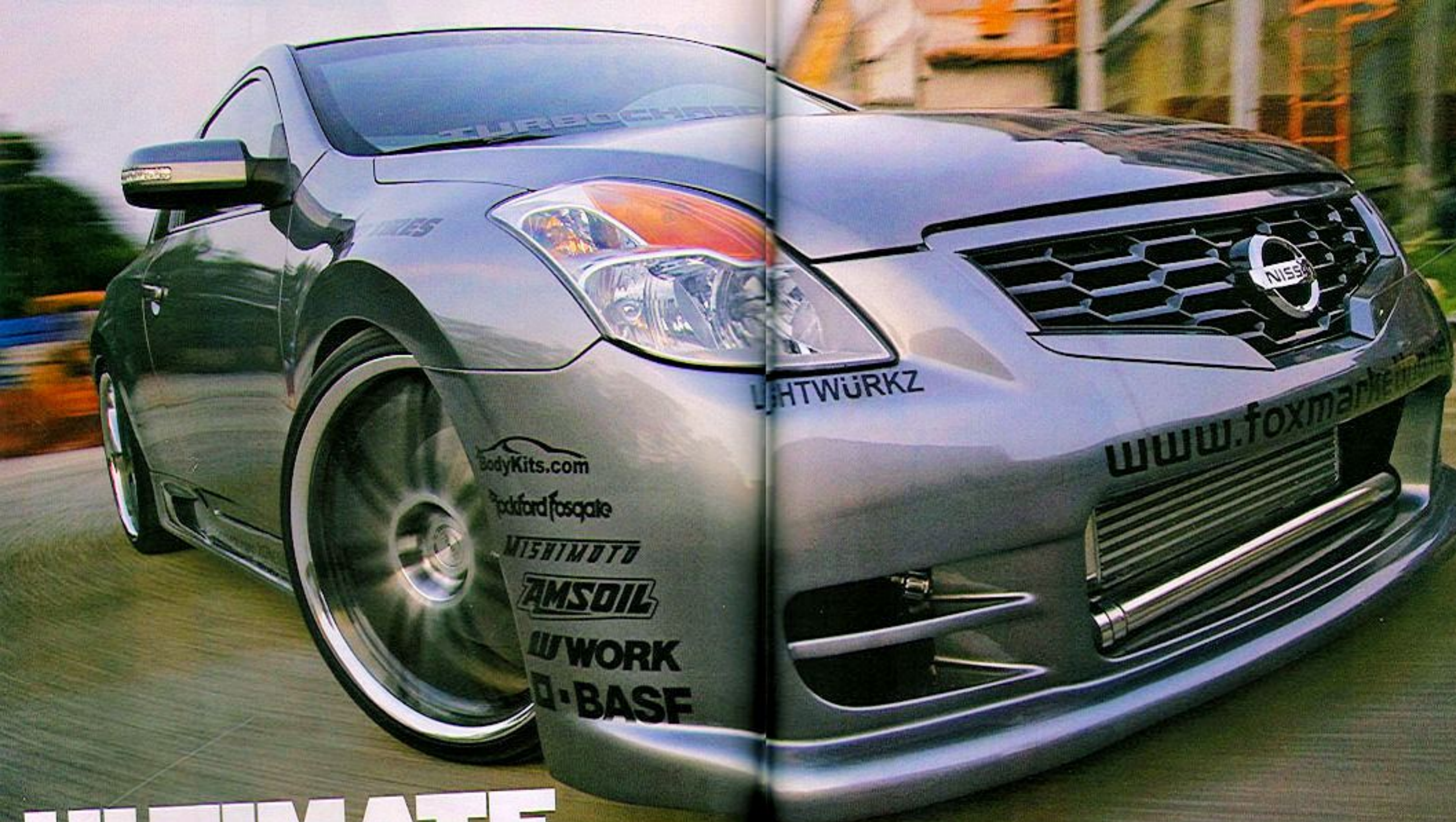
A SOURCE INTERLINK MEDIA PUBLICATION

JANUARY 2009 \$6.99 U.S., \$7.99 CAN



0 09281 02670 9

01



ULTIMATE

ALTIMA

WITH A CUSTOM BODYKIT AND TURBO SETUP, FOX MARKETING HAS TAKEN THE NISSAN ALTIMA COUPE TO NEW HEIGHTS.

Story David Pratte Photos Dan Jenkins



WHEN Nissan dumped that jellybean-shaped Altima sedan from the '90s in favor of the attractively styled, VQ35-powered version that hit the roads in 2001 (as an '02 model year), it marked the beginning of a new era for this beloved Japanese carmaker. Gone were the underpowered and blandly shaped Nissans of the '90s (other than the 300ZX and 240SX, of course) and in their place went a fleet of V-6-powered machines with broad shoulders and strong chins. The new Altima was now a winner on every level, from looks to power delivery to bang for the buck. Buyers who used to only look at the Honda Accord or Toyota Camry suddenly had a new option to consider, and with the introduction of the '08 Altima Coupe, Nissan was clearly trying to take a bite out of Honda's Accord coupe sales as well as their sedan sales.

All's fair in love and war (and auto sales), and in an effort to showcase just how impressive a platform the new Altima Coupe really is, Brian Fox from Fox Marketing took off the gloves and laid a bare-knuckle beating on the competition with this ultimate of Altimas. From its unique bodykit to its seamlessly integrated turbo kit, this baby G35 has the looks of a supermodel and the power to leave its admirers staring squaring at its taillights.



When Fox Marketing took possession of its '08 Altima Coupe in early November 2007, the company only had two and a half months to get the car built in time for the New York Auto Show, where it was scheduled to debut. Having built 86 cars prior to this one, including the Nissan Versa featured in *Modified Mag* back in the Aug. '07 Issue, Fox knew his team could get the job done on time, but given that every panel (except the hood) on the Altima Coupe is new, it wasn't going to be easy.

Wanting to give his Altima a classy Euro-inspired appearance package, as soon as he took delivery of the coupe he sent it off to Powell Customs in Allentown, Pennsylvania, where the bodykit was developed out of fiberglass. "I was extremely impressed by how quickly and cleanly Powell Customs developed the kit," Fox says, "and from there, we had BodyKits.com pull molds off it and begin producing the Fox Marketing kit." With a front bumper design that has clearly been inspired by the very popular Top Secret bumper for the G35, the Fox Marketing kit gives the two-door Altima a lower and more aggressive look that enhances its sporty lines. Add to that a fresh coat of BASF R-M Silver paint and the first ever set of 20-inch Work Varianza T1S wheels to roll on American soil and you've got an Altima that looks entirely at home parked next to a Benz or Bimmer. Completing the exterior face-lift are AP Racing 13-inch front rotors and four-piston calipers as well as a ride height that's been lowered 1.8 inches.

But the Fox Marketing Altima Coupe isn't a case of just throwing on an Armani suit and fancy split-toe shoes and calling it a day. Nope, to be crowned the ultimate Altima you know this Nissan has something special under the hood. Having worked with Artisan Performance before, Fox knew he'd get exactly what he wanted in the power department. "I didn't want some crazy 600-horsepower build that nobody could afford. I wanted a low-boost setup that would be totally streetable and daily driveable on the stock engine. Something I could beat on like I have for the last 12,000 miles with zero problems, but still have more than enough power to leave most other cars on the street eating my dust," Fox says.

With that in mind, the Artisan team went to work building this extremely clever 8-psi turbo kit, which uses a custom Turbonetics turbocharger and a Mishimoto front-mount intercooler. The kit that Artisan now sells for the Altima Coupe is completely turnkey and includes larger fuel injectors and a pro-tuned fuel computer, but the prototype system installed on the Fox Marketing coupe runs on the stock injectors and fuel maps,

SPECIFICATIONS & DETAILS
'08 NISSAN ALTIMA COUPE

ENGINE
3.5-liter VQ35DE V-6

ENGINE MODIFICATIONS
Artisan Performance turbo kit and cat-back exhaust; Mishimoto intercooler, AMSOIL 0w30 Signature Series synthetic oil and antifreeze

WHEELS, TIRES AND BRAKES
20x8.5" Work Varianza T1S wheels, 245/30-20 Toyo T1-R tires, AP Racing 13" big brake kit, AMSOIL Dot 4 brake fluid

SUSPENSION
1.8" Performance Springs lowering springs

EXTERIOR
BASF R-M Silver paint by Powell Customs, Fox Marketing front bumper side skirts, and end caps from BodyKits.com; Impressive Signs and vinyl

INTERIOR
Yonaka black leather sports seats w/ red stitching; custom rear black leather seats w/ red stitching by Powell Customs, Stri boost, EGT, and oil pressure gauges, Creative Car-Tunes custom Nissan logo fiberglass trunk enclosure, Pioneer D3 head unit, Rockford Fosgate Punch 4-Channel Amplifier, Punch Mono Amplifiers, and Punch Shallow Mount Woofers, 5.25"

NUMBERS
330 whp at 8 psi

SPONSORS
TurboChargers.com, Artisan Performance, Work Wheels USA, BodyKits.com, Toyo Tires, Rockford Fosgate, AMSOIL, BASF Re-finish, Mishimoto, AP Racing, Stri Gauges, Yonaka, Creative Car-Tunes, Impressive Signs, Powell Customs






and according to Brian, runs 100 percent reliably while producing a very impressive 330 whp (at least 100 whp more than stock). Best of all, because the turbo can handle up to 550 hp, you can always opt to turn up the boost and do a custom ECU tune for really big power if that's what turns you on.

Inside the Fox Marketing Altima is equally impressive, including a particularly creative trunk setup built by Creative Car-Tunes from Lemoyne, Pennsylvania, where the custom fiberglass enclosure positions the Rockford Fosgate subs and amps such that they resemble a Nissan logo. Up front the clean and classy Euro theme continues, where black leather and red stitched Yonaka front bucket seats, Stri boost, EGT and oil pressure gauges, and a Pioneer DVD-display head unit all look perfectly at home in the high-quality interior of this affordable sports coupe.

Amazingly, this head-to-toe overhaul by Fox Marketing and its partners from Artisan Performance, Powell Customs, BodyKits.com and Creative Car-Tunes was completed in time for the New York Auto Show, but with the new



Maxima being unveiled, Nissan decided to postpone the first showing of the Fox Marketing Altima Coupe. Instead, this sleek and sexy Silver coupe has been making the rounds at car shows including HIN Dallas, a show Brian Fox

drove it to from his base in York, Pennsylvania, a 2,800-mile round trip that proves this finely tuned coupe isn't just a show stopper, it's the ultimate street-driven Altima with the mileage to prove it. 

MISHIMOTO

NISSAN S13

RIGHT HAND DRIVE



A special thanks to all of our partners for help with this build

THE MISHIMOTO NISSAN S13 FEATURES:

AEM

www.aempower.com
AEM EMS
AEM Oil Pressure Gauge
AEM Uego Wideband
AEM Boost Gauge
AEM Digital Ignition System

APR
APR PERFORMANCE

www.aprperformance.com
APR GTC-200 Drag Wing

ARTISAN

www.turbochargers.com
Artisan Tubular Manifold
Artisan Intake Manifold
Artisan V Band Clamps
Artisan Turbo Back Race Exhaust
Artisan Intake Manifold
Artisan Throttle Body
Artisan Manual Boost Controller

Q-BASF

www.carizmacolors.com
BASF R-M Mishimoto Orange Paint
BASF R-M Black Paint

BC

www.runbc.com
BC Stroker Kit
BC Springs
BC Retainers
BC Camshafts

BodyKits.com

www.bodykits.com
Custom ITZ-USA Body Kit

CLUTCH

www.competitionclutch.com
Competition Twin Disk Clutch
Competition Clutch
Aluminum Flywheel

ELITEJDM.COM

www.elitejdm.com
Teln Coilovers
Z32 Brakes w/ Upgraded
Rotors and Pads
5 Lug Conversion

JE

www.jepistons.com
JE Pistons 8.5:1

KÖNIG

www.konigwheels.com
19x8 Front Black Afterburner
w/ Prizma Stainless Lip
19x9.5 Rear Black Afterburner
w/ Prizma Stainless Lip

MISHIMOTO

www.mishimoto.com
Mishimoto Intercooler
Mishimoto Intercooler Piping
Mishimoto Radiator
Mishimoto Radiator Hoses
Mishimoto Transmission Cooler
Mishimoto Oil Cooler
Mishimoto Fan Shroud and Fans
Mishimoto Oil Catch Can
Mishimoto Radiator Cooling Plate
Mishimoto Custom Radiator Overflow

NOS

www.holley.com
NOS Nitrous Wet Kit

SEIBON

www.seiboncarbon.com
Seibon Carbon Fiber Hood

SPARCO

www.sparcouusa.com
Sparco CircuitPro Seats
Sparco Steering Wheel
Sparco Quick Release Hub
Sparco Safety Belts

TOYO TIRES

www.toyo.com
Toyo Tires T1R 235/35ZR19 Front
Toyo Tires T1R 265/30ZR19 Rear

MISHIMOTO

WWW.MISHIMOTO.COM / 1-877-GOMISHI